

CONFERENCE AGENDA

Thursday, October 9th, 2025*

12:00 – 13:00 REGISTRATION OF PARTICIPANTS

13:00 – 13:30 CONFERENCE OPENING CEREMONY

13:30 – 15:45 PLENARY SESSION - KEYNOTE SPEAKERS

13.30 – 14.15: Prof. PhD. Valentina VASILE I Romanian Academy, Romania – ***AI - "CO-WORKER" OR LABOUR FORCE SUBSTITUTE? CASE STUDY ON RESEARCH ACTIVITY IN ECONOMICS***

14.15 – 15.00: Prof. PhD. Mariarosaria LOMBARDI I University of Foggia, Italy – ***ENVIRONMENTAL SUSTAINABILITY VERSUS CLIMATE CHANGE: HOW RESEARCH TRACKLES THIS RELATION***

15.00 – 15.45: Prof. PhD. Jean ANDREI I Bucharest University of Economic Studies, Romanian Academy, Romania – ***PUBLISH... AND ENJOY THE JOURNEY. THE FUN SIDE OF PUBLISHING***

16:15 – 18:30 PARALLEL SESSIONS (A1, B1, C1, D1, E1, F1, G1, H1, I1)

17:00 – 18:30 PHD LAB: STORYTELLING FOR CONFERENCES, CAREERS & LIFE (Only registered participants) - Prof. PhD. Mariya PENEVA I University of National and World Economy, Bulgaria (Room: Seminar 5)

18:30 – 19:00 CLOSING REMARKS

19:00 - Dinner

*Time refers to Romania's time zone (Eastern European Time)

Friday, October 10th, 2025*

09:00 – 09:45 PLENARY SESSION - KEYNOTE SPEAKER

09.00 – 09.45: Prof. PhD. Vera AMICARELLI | University of Bari Aldo Moro, Italy – ***THE LINEAR–CIRCULAR MODEL DEBATE AND ITS IMPLICATIONS FOR SUSTAINABLE DEVELOPMENT***

10.00 – 11.30 WORKSHOP: “QUANTITATIVE RESEARCH METHODOLOGY: FROM INITIAL DATA TO CONCLUSIONS” (Only registered participants) - Prof. PhD. Grațîela Georgiana NOJA | West University of Timișoara, Romania

10:00 – 12:15 PARALLEL SESSIONS (A2, B2, C2, D2, F2)

12:30 – 14.00 Lunch

14:00 – 16:00 PARALLEL SESSIONS (A3, B3, C3, D3, F3)

17:00 – 18:30 PHD LAB: STORYTELLING FOR CONFERENCES, CAREERS & LIFE (Only registered participants) - Prof. PhD. Mariya PENEVA | University of National and World Economy, Bulgaria

18.30 – Dinner

Saturday, October 11th, 2025*

10:00 - 12:00 CONCLUSIONS OF THE CONFERENCE

*Time refers to Romania's time zone (Eastern European Time)

SECTION A1

Moderator: Prof. PhD. Lădaru Georgiana-Raluca, Bucharest University of Economic Studies

Room: Amfiteatru

October 9th, 16:15 – 18:30

No.	Papers
1.	RENEWABLE ENERGY, TRADE BALANCE, AND ENERGY CONSUMPTION IN EUROPE <i>Costache Cristiana-Adriana, Bucharest University of Economic Studies</i>
2.	MAPPING THE EVOLUTION OF ESG INSURANCE: A BIBLIOMETRIC ANALYSIS OF CONCEPTUAL STRUCTURES AND EMERGING RESEARCH DIRECTIONS <i>Puiu Irina, Bucharest University of Economic Studies</i> <i>Seciu Cornelius, Bucharest University of Economic Studies</i> <i>Șoldan Daniel, Bucharest University of Economic Studies</i>
3.	THE FINANCIAL IMPACT OF THE ENERGY TRANSITION – A BIBLIOMETRIC ANALYSIS <i>Toró Gyöngyi, Bucharest University of Economic Studies</i> <i>Costache Cristiana, Bucharest University of Economic Studies</i>
4.	FINANCING ORGANIC AGRICULTURE IN ROMANIA THROUGH INTERVENTIONS DR-04 AND DR-05 <i>Nica (Popa) Ovidia Ramona, Bucharest University of Economic Studies</i> <i>Dimitriu Anton Theodor, Bucharest University of Economic Studies</i> <i>Rodino Steliana, Research Institute of Agriculture Economy and Rural Development</i>
5.	CARTOGRAPHIES OF QUALITY OF LIFE AND EDUCATION: PATTERNS, RESEARCH TRENDS, AND EPISTEMIC OVERLAPS <i>Nimerenco Ina, Bucharest University of Economic Studies</i> <i>Drăcea Raluca Mihaela, Bucharest University of Economic Studies</i> <i>Trică Carmen Lenuța, Bucharest University of Economic Studies</i> <i>Teodor Cristian, Bucharest University of Economic Studies</i> <i>Deaconu Elena Mădălina, Bucharest University of Economic Studies</i>
6.	RESEARCH ON THE AGRI-FOOD TRADE BALANCE OF ROMANIA <i>Ion Elena-Theodora, Bucharest University of Economic Studies</i> <i>Mocanu Steliana, Bucharest University of Economic Studies</i>
7.	THE ROLE OF EXPORTS IN ROMANIA'S ECONOMIC DEVELOPMENT <i>Drăgan Nicoleta-Stefania, Bucharest University of Economic Studies</i>

8.	THE ECONOMIC DIMENSION OF FOOD INEQUALITY: FROM THE REAL CONSUMPTION BASKET TO NUTRITIONAL EQUITY <i>Maloș Antonia-Gabriela, Bucharest University of Economic Studies</i>
9.	TRENDS IN COFFEE CONSUMERS' PREFERENCES <i>Ion Raluca-Andreea, Bucharest University of Economic Studies</i> <i>Vasile Lavinia-Valentina, Bucharest University of Economic Studies</i>
10.	POST-PANDEMIC DIGITAL SHIFTS IN BUSINESS PRACTICES ACROSS EASTERN EUROPE AND THE MIDDLE EAST <i>Vrînceanu Bogdan-Petru, Bucharest University of Economic Studies</i> <i>Shakir Ahmed, Bucharest University of Economic Studies</i>

SECTION B1

Moderator: Prof. PhD. Ignat Raluca, Bucharest University of Economic Studies

Room: Seminar 2

October 9th, 16:15 – 18:30

No.	Papers
1.	THE EVOLUTION OF THE NUMBER OF STUDENTS VERSUS THE EVOLUTION OF THE NUMBER OF TEACHING STUFF <i>Nițu (Figher) Cosmina-Gabriela, "Dunărea de Jos" University of Galați</i>
2.	BIBLIOMETRIC APPROACH TO THE DYNAMICS OF SCIENTIFIC PUBLICATIONS ON THE SUSTAINABILITY OF VALUE CHAINS <i>Crăciunel Cătălin, Bucharest University of Economic Studies</i>
3.	IMPACT OF CONSISTENT TRAINING ON STAFF TURNOVER WORKING IN SERVICES FOR GENDER-BASED VIOLENCE SURVIVORS <i>Horga Ionela Mariana, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Gabor Manuela Rozalia, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i>
4.	ADOPTION OF TQM AND EXCELLENCE MODELS IN EUROPEAN PUBLIC SECTOR <i>Bolboceanu Maria, Bucharest University of Economic Studies</i>
5.	INNOVATIVE PROGRAMME MANAGEMENT IN ECO-DIPLOMACY: INTEGRATING AI AND IOT FOR SMART CITIES AND SUSTAINABLE COMMUNITIES <i>Mirea Anca-Steliana, Bucharest University of Economic Studies</i> <i>Bănanu Cristian-Silviu, Bucharest University of Economic Studies</i>

6.	FOREIGN WORKERS IN ROMANIA: ECONOMIC CONTRIBUTIONS AND LEGAL IMPLICATIONS <i>Popescu Andrei, Bucharest University of Economic Studies</i> <i>Eftimie Loredana-Maria, Titu Maiorescu University, Bucharest</i> <i>Dumitru Anastasia-Cristiana, Bucharest University of Economic Studies</i>
7.	OPTIMIZING CROSS-BORDER RECRUITMENT OF SHIPYARD TECHNICIANS: AN EMPLOYER-AGENCY PREDICTIVE FRAMEWORK <i>Socoliuc Bogdan Florian, Bucharest University of Economic Studies</i> <i>Pleşea Doru Alexandru, Bucharest University of Economic Studies</i> <i>Nicolae Florin, "Mircea cel Batran" Naval Academy, Constanta</i>
8.	THE ROLE OF DIGITALIZATION IN CONTEMPORARY ORGANIZATIONS: A SYSTEMATIC LITERATURE REVIEW <i>Sidor Vanesa-Luisa, "Aurel Vlaicu" University of Arad</i> <i>Gheție Romina-Medea, "Aurel Vlaicu" University of Arad</i> <i>Cuc Lavinia-Denisia, "Aurel Vlaicu" University of Arad</i> <i>Rad Dana, "Aurel Vlaicu" University of Arad</i> <i>Pantea Mioara-Florina, "Aurel Vlaicu" University of Arad</i> <i>Cilan Teodor-Florin, "Aurel Vlaicu" University of Arad</i>

SECTION C1

Moderator: Prof. PhD. Micu Angela-Eliza, Ovidius University of Constanta

Room: Seminar 3

October 9th, 16:15 – 18:30

No.	Papers
1.	THE ROMANIAN MEDICAL SYSTEM: A PERSPECTIVE BASED ON ESSENTIAL HEALTH INDICATORS <i>Florea Ștefan-Daniel, Ovidius University of Constanța</i> <i>Popovici Norina, Ovidius University of Constanța</i>
2.	ARTIFICIAL INTELLIGENCE (AI) IN HUMAN RESOURCE MANAGEMENT (HRM) - OPPORTUNITIES AND CHALLENGES <i>Lungu Otilia-Ana, Ovidius University of Constanța</i> <i>Micu Angela-Eliza, Ovidius University of Constanța</i>
3.	PRINCIPAL COMPONENTS ANALYSIS OF ECONOMIC FACTORS IN EU AGRICULTURE: IMPACT AND INTERDEPENDENCIES

	<i>Moise-Toma Andreea-Raluca, Ovidius University of Constanța</i> <i>Condrea Elena, Ovidius University of Constanța</i> <i>Toma Stelian, SARA TOM COMPANY S.R.L.</i>
4.	INNOVATION IN UNIVERSITY MANAGEMENT: DIGITALIZATION AND INCLUSION <i>Grosu Iolanda-Petronela, Bucharest University of Economic Studies</i> <i>Buhuș Ștefănuț-Iulian, Bucharest University of Economic Studies</i> <i>Căruțeru Nicoleta, Bucharest University of Economic Studies</i> <i>State Cristina, Bucharest University of Economic Studies</i>
5.	A BIBLIOMETRIC ANALYSIS OF THE BEHAVIOR OF ECONOMIC AGENTS IN THE FIELD OF TOURISM <i>Chele Aurel Costel, Ștefan cel Mare University of Suceava</i> <i>Hapenciuc Cristian Valentin, Ștefan cel Mare University of Suceava</i> <i>Strătilă (Chele) Violeta, Ștefan cel Mare University of Suceava</i>
6.	THE EVOLUTION OF BEHAVIORAL ECONOMICS: A BIBLIOMETRIC AND AGENT-BASED ANALYSIS USING BIBLIOMETRIX <i>Seciu Cornelius, Bucharest University of Economic Studies</i> <i>Puiu Irina, Bucharest University of Economic Studies</i>
7.	EMPLOYEE PERFORMANCE EVALUATION AS A MECHANISM FOR SUPPORTING MOTIVATION AND PROFESSIONAL DEVELOPMENT <i>Vîlsan Isabelle-Ana-Maria, Ovidius University of Constanța</i> <i>Miron Bianca Elena, Ovidius University of Constanța</i> <i>Lungu Otilia Ana, Ovidius University of Constanța</i>
8.	MOTIVATION THROUGH DEVELOPMENT: ANALYZING THE ROLE OF PROFESSIONAL DEVELOPMENT PROGRAMS <i>Miron Bianca Elena, Ovidius University of Constanța</i> <i>Vîlsan Isabelle-Ana-Maria, Ovidius University of Constanța</i> <i>Săcuiu Ana-Maria, Ovidius University of Constanța</i>
9.	AVERAGE IMPORT AND EXPORT PRICES OF KEY AGRI-FOOD PRODUCTS IN 2025: DETERMINANTS AND ECONOMIC IMPLICATIONS <i>Mocanu Steliana, Bucharest University of Economic Studies</i> <i>Tudorache Claudiu, Bucharest University of Economic Studies</i>

SECTION D1

Moderator: Lect. PhD. Preda Elena, Bucharest University of Economic Studies

Room: Sala Proiecție

October 9th, 16:15 – 18:30

No.	Papers
1.	SUSTAINABLE BLOCKCHAIN: SOLUTIONS AND CHALLENGES IN REDUCING THE ECOLOGICAL IMPACT OF CRYPTOCURRENCIES <i>Purcărea Liviu, Bucharest University of Economic Studies</i> <i>Rădulescu Carmen Valentina, Bucharest University of Economic Studies</i> <i>Mănescu Andreea-Maria, Bucharest University of Economic Studies</i>
2.	ARTIFICIAL INTELLIGENCE AND SUSTAINABLE TOURISM: A BIBLIOMETRIC ANALYSIS OF RESEARCH TRENDS AND FUTURE PERSPECTIVES <i>Bacos Ioan-Bogdan, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Oltean Flavia-Dana, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i>
3.	INNOVATIVE SUSTAINABILITY IN ECOTOURISM: ANALYZING THE LITERATURE, RESEARCH PATTERNS, AND FUTURE PATHWAYS <i>Curta Petru-Alexandru, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Oltean Flavia-Dana, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i>
4.	DIGITALIZATION AND ITS ROLE IN INCREASING THE LEVEL OF GREEN ENERGY <i>Iorgovan Daniela, University of Craiova</i> <i>Stegăroiu Carina-Elena, „Constantin Brâncuși" University of Târgu-Jiu</i> <i>Chirtoc Irina-Elena, „Constantin Brâncuși" University of Târgu-Jiu</i>
5.	THE TRANSPARENCY PARADOX IN FASHION: SUSTAINABILITY COMMITMENTS AND THE SOCIAL MEDIA-DRIVEN CONSUMPTION CYCLE <i>Capatina Alexandrina Eulampia, Academy of Economic Studies of Moldova</i>
6.	HYBRID VEHICLES IMPACT ON REDUCING NOX GREENHOUSE EFFECT <i>Dobre Alexandru, Bucharest University of Economic Studies</i> <i>Preda Elena, Bucharest University of Economic Studies</i>
7.	KNOWLEDGE MANAGEMENT FOR AN EFFECTIVE INTEGRATION OF ECOLOGICAL RESTORATION AND BUSINESS OPPORTUNITIES IN THE DANUBE REGION

	<i>Preda Elena, Bucharest University of Economic Studies</i> <i>Lădaru Georgiana-Raluca, Bucharest University of Economic Studies.</i> <i>Boukalova Zuzana, University of Life Sciences Prague & METCENAS o.p.s.</i> <i>Pesel Marton, General Directorate of Water Management of Hungary</i> <i>Istudor Nicolae, Bucharest University of Economic Studies</i>
8.	STAKEHOLDER MAPPING FOR NET ZERO STRATEGIES IN UNIVERSITIES <i>Preda Elena, Bucharest University of Economic Studies</i> <i>Lădaru Georgiana-Raluca, Bucharest University of Economic Studies</i> <i>Ion Raluca-Andreea, Bucharest University of Economic Studies</i> <i>Petre Ionuț-Laurențiu, Bucharest University of Economic Studies</i> <i>García Haro Marta, SDSN Europe</i>

SECTION E1

Moderator: Prof. PhD. Andrei Jean-Vasile, Bucharest University of Economic Studies, Romanian Academy

Room: Seminar 4

October 9th, 16:15 – 18:30

No.	Papers
1.	ASSESSING THE IMPACT OF ESG ON FINANCIAL PERFORMANCE: AN EMPIRICAL CROSS-SECTORAL STUDY OF SUSTAINABLE COMPANIES IN ROMANIA USING REGRESSION MODELS <i>Pulbere (Ghelase) Cornelia Carmen, "Dunărea de Jos" University of Galați</i>
2.	EXPLORING THE NEXUS BETWEEN DIGITAL TRANSFORMATION, EMPLOYMENT DYNAMICS AND EDUCATION IN THE CONTEXT OF NEW NORMAL PARADIGM <i>Mihalcea Mihai Viorel, Bucharest University of Economic Studies</i> <i>Prahoveanu Ștefan Laurențiu, Romanian Academy</i> <i>Chiva Alina-Oana, Bucharest University of Economic Studies</i> <i>Papadopol Irene, Bucharest University of Economic Studies</i>
3.	CONVENTIONAL VS RENEWABLES IN THE CONTEXT OF ENERGY TRANSITION <i>Chiva Alina-Oana, Bucharest University of Economic Studies</i> <i>Mocanu Steliana, Bucharest University of Economic Studies</i> <i>Mihalcea Viorel Mihai, Bucharest University of Economic Studies</i> <i>Papadopol Paula Irene, Bucharest University of Economic Studies</i>
4.	SOCIAL MEDIA AS MEDIATING FACTOR BETWEEN INFORMATION QUALITY AND CUSTOMER LOYALTY

	<i>Karkadze Nino, The University of Georgia</i> <i>Maglakelidze Ekaterine, The University of Georgia</i>
5.	AI-DRIVEN AUTOMATION IN MILITARY WAREHOUSES: ECONOMIC IMPACT AND STRATEGIC CHALLENGES <i>Iancu Corina, University of Craiova</i> <i>Jianu Elena, National University of Science and Technology Politehnica Bucharest</i> <i>Antoniou Eliza Maria, National University of Science and Technology Politehnica Bucharest</i> <i>Hațegan Răzvan Alexandru, École de guerre, Paris</i>
6.	IS HOFSTEDE STILL VALID IN GLOBAL ORGANIZATIONAL CULTURES: A LITERATURE REVIEW <i>Peculea Marius-Dan, The National University of Political Studies and Public Administration, Bucharest</i>
7.	ANALYZING CUSTOMER BEHAVIOR AND PREDICTING CHURN WITH A MACHINE LEARNING APPROACH: A SOLUTION FOR INCREASING CUSTOMER RETENTION <i>Mohammad Sadegh Salem, Bucharest University of Economic Studies</i>
8.	TRADITION TO TRANSITION IN CONTEXT OF ROMANIAN AGRICULTURE'S DUAL CHALLENGE <i>Papadopol Irene, Bucharest University of Economic Studies</i> <i>Ionescu Mădălina Laura, Romanian Academy</i>

SECTION F1

Moderator: Assoc. Prof. PhD. Constantin Florentina, Bucharest University of Economic Studies

Room: Seminar 6

October 9th, 16:15 – 18:30

No.	Papers
1.	INFLATION EVOLUTION AND MONETARY POLICY RESPONSE IN ROMANIA <i>Enache Iuliana Violeta, Bucharest University of Economic Studies</i> <i>Maftai Robert, Bucharest University of Economic Studies</i> <i>Dragomir Mădălina, Bucharest University of Economic Studies</i>
2.	CHANGES IN LEADER FUNDING FOR NON-AGRICULTURAL AREAS <i>Alexa Madalina Melania, Bucharest University of Economic Studies</i>
3.	HOW CAN ENVIRONMENTAL POLICIES MITIGATE CARBON LEAKAGE IN THE ELECTRICITY TRADE? A FOCUS ON THE CARBON BORDER ADJUSTMENT MECHANISM (CBAM)

	<i>Bux Christian, University of Foggia, Italy</i> <i>De Pascale Gianluigi, University of Foggia, Italy</i> <i>Romagno Anna, University of Foggia, Italy</i>
4.	ETHICS IN NEUROMARKETING- A LITERATURE REVIEW <i>Gyori Laszlo Alexandru, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Gabor Manuela Rozalia, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i>
5.	CIRCULAR ECONOMY IN SUSTAINABLE AGRI-FOOD SYTEMS: CHALLENG-ES AND OPPORTUNITIES FOR ROMANIA <i>Holerga Tudor Andrei, Bucharest University of Economic Studies</i> <i>Stoian Mirela, Bucharest University of Economic Studies</i>
6.	WHERE HAVE WE LOST IT? SUSTAINABILITY PRINCIPLES: FROM LOCAL AGENDA 21 TO PRESENT GHRM PROMOTED BY PUBLIC SECTOR ORGANIZATIONS <i>Aldea Alina Aurora, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Kardos Mihaela, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i>
7.	EMPLOYMENT OF PERSONS WITH DISABILITIES – BETWEEN LEGAL REGULATIONS AND REALITIES OF THE BUSINESS ENVIRONMENT <i>Georgescu Andrada, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Kardos Mihaela, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i>
8.	COST, DECISION, PERFORMANCE IN THE FOOD INDUSTRY, WITH APPLICATIONS IN THE BAKERY BRANCH <i>Țârău Alexandra, 1 Decembrie 1918 University of Alba Iulia</i> <i>Muntean Emil, 1 Decembrie 1918 University of Alba Iulia</i> <i>Arici Răzvan, 1 Decembrie 1918 University of Alba</i> <i>Udrea Ana Maria, 1 Decembrie 1918 University of Alba Iulia</i>
9.	TRANSFER PRICING IN 2025. STRICTER GLOBAL REGULATION OR NOT? <i>Derscariu (Ghica) Magda-Maria, Bucharest University of Economic Studies</i>

10.	BEHAVIORAL ECONOMICS IN AGROECOLOGICAL PAYMENTS – WHAT DRIVES FARMERS' DECISIONS? <i>Dudova Stanimira, University of National and World Economy, Sofia, Bulgaria</i>
11.	BALANCING GROWTH AND GREEN: EXPLORING RURAL DEVELOPMENT IN BULGARIA <i>Tomova-Zaharieva Silvia, University of National and World Economy, Sofia, Bulgaria</i>
12.	STIMULATING THE ECONOMIC AND SOCIAL DEVELOPMENT OF THE ROMANIAN RURAL AREA BY IMPLEMENTING FINANCING MEASURES FOR YOUNG FARMERS <i>Marin (Ilie) Nicoleta, Bucharest University of Economic Studies</i> <i>Mitulescu (Avram) Raluca, Bucharest University of Economic Studies</i>
13.	THE NEXUS BETWEEN ENVIRONMENTAL CERTIFICATIONS AND ECONOMIC PERFORMANCE IN THE MEAT SECTOR <i>Del Chicca Andrea, University of Pisa, Italy</i> <i>Tarabella Angela, University of Pisa, Italy</i>
14.	CORPORATE GOVERNANCE AND THE ADAPTATION OF AGRI-FOOD COMPANIES TO THE GREEN ECONOMY <i>Banu Marian, Bucharest University of Economic Studies</i>
15.	TRENDS AND RESEARCH DIRECTIONS ON CLIMATE CHANGE AND COMPETITIVENESS IN THE AGRI-FOOD SECTOR: A BIBLIOMETRIC ANALYSIS <i>Pătărlăgeanu Roxana-Simona, Bucharest University of Economic Studies</i> <i>Gheorghe (Gavrilă) Alina Florentina, Bucharest University of Economic Studies</i>
16.	ECONOMIC EFFECTS OF WINE AND DRIED PLUMS PRODUCTION AT THE AGRICULTURAL HOLDINGS IN SERBIA <i>Petrovic Mladen, Institute of Agricultural Economics, Belgrade, Serbia</i> <i>Jeločnik Marko, Institute of Agricultural Economics, Belgrade, Serbia</i> <i>Subic Jonel, Institute of Agricultural Economics, Belgrade, Serbia</i>
17.	TRANSREGIONAL PERSPECTIVES ON FINANCIAL PERFORMANCE AND RISK: A STUDY OF THE INDUSTRIAL SECTOR IN ROMANIA AND THE EU <i>Cojocar Maxim, University of Craiova</i>

SECTION G1

Moderator: Lect. PhD. Petre Ionuț-Laurențiu, Bucharest University of Economic Studies

Room: Seminar 7

October 9th, 16:15 – 18:30

No.	Papers
1.	POLICY, LAW, AND EDUCATION IN THE EUROPEAN ECONOMIC SPACE: BUILDING HUMAN CAPITAL RESILIENCE <i>Lățea Cristi, Bucharest University of Economic Studies</i> <i>Băltărețu Cristian, Bucharest University of Economic Studies</i> <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i>
2.	CIRCULAR ECONOMY AND DIGITAL INNOVATION IN EDUCATION: A STRATEGIC FRAMEWORK FOR EMERGING MARKETS <i>Lățea Cristi, Bucharest University of Economic Studies</i> <i>Bărbulescu Razvan, Bucharest University of Economic Studies</i> <i>Craiu Dora-Maria, Bucharest University of Economic Studies</i>
3.	STRATEGIC POLICY PLANNING AND SUSTAINABLE DEVELOPMENT: A CASE STUDY OF ROMANIA'S EU AGENDA <i>Matei Maura-Andreea, Carol I National Defence University</i> <i>Mihăilă Robert Alexandru, Bucharest University of Economic Studies</i> <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i>
4.	EDUCATIONAL EQUITY AND ECONOMIC SUSTAINABILITY: INTERSECTIONS IN CONTEMPORARY TEACHER EDUCATION POLICIES <i>Mihăilă Alexandru Robert, Bucharest University of Economic Studies</i> <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i> <i>Craiu Dora-Maria, Bucharest University of Economic Studies</i>
5.	RESILIENCE AND DIGITAL LITERACY IN POST-PANDEMIC EDUCATION SYSTEMS: AN ECONOMIC EVALUATION <i>Mihăilă Alexandru Robert, Bucharest University of Economic Studies</i> <i>Munteanu Petru, National School of Political Science and Public Administration</i> <i>Vulpe Monica-Ioana, Bucharest University of Economic Studies</i>
6.	SPORT, HEALTH AND ECONOMIC DEVELOPMENT: BUILDING INTERSECTORAL EDUCATION POLICIES <i>Băltărețu Cristian, Bucharest University of Economic Studies</i> <i>Bărbulescu Răzvan, Bucharest University of Economic Studies</i>

	<i>Mihăilă Alexandru Robert, Bucharest University of Economic Studies</i>
7.	THE NEW ECONOMICS OF EDUCATIONAL INNOVATION: BETWEEN INCLUSION, EQUITY AND DIGITAL STRATEGY <i>Bărbulescu Răzvan, Bucharest University of Economic Studies</i> <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i> <i>Bejinariu Gheorghe Cătălin, "Bagdasar-Arseni" Emergency Clinical Hospital</i>
8.	ECONOMIC FORECASTING IN A POST-PANDEMIC WORLD: THE ROLE OF INTERDISCIPLINARY EVIDENCE-BASED POLICY <i>Bărbulescu Razvan, Bucharest University of Economic Studies</i> <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i> <i>Costache Bogdan, Bucharest University of Economic Studies</i>
9.	THE ECONOMICS OF MEDICAL INNOVATION: AI-DRIVEN DIAGNOSTICS AND ETHICAL CHALLENGES <i>Bejinariu Gheorghe Cătălin, "Bagdasar-Arseni" Emergency Clinical Hospital</i> <i>Păduraru Monica Elisabeta, Bucharest University of Economic Studies</i> <i>Mihăilă Robert Alexandru, Bucharest University of Economic Studies</i>
10.	HEALTH LITERACY AND ECONOMIC SUSTAINABILITY: BUILDING INTEGRATED EDUCATION–HEALTH SYSTEMS <i>Bejinariu Gheorghe Cătălin, "Bagdasar-Arseni" Emergency Clinical Hospital</i> <i>Soare Vlad-Cristian, University of Bucharest</i> <i>Matei Maura-Andreea, Carol I National Defence University</i>
11.	STRATEGIC MANAGEMENT IN ECONOMIC CRISIS: ADAPTIVE MODELS FOR ORGANIZATIONAL RESILIENCE <i>Costache Bogdan, Bucharest University of Economic Studies</i> <i>Petcu Costin, "Carol Davila" University of Medicine and Pharmacy</i> <i>Băltărețu Cristian, Bucharest University of Economic Studies</i>
12.	BRIDGING MANAGEMENT AND EDUCATION: COMPETENCY-BASED LEADERSHIP IN HIGHER EDUCATION <i>Costache Bogdan, Bucharest University of Economic Studies</i> <i>Bărbulescu Răzvan, Bucharest University of Economic Studies</i> <i>Munteanu Petru, National School of Political Science and Public Administration</i>
13.	SUSTAINABLE ECONOMIC DEVELOPMENT AND THE ROLE OF DIGITAL PUBLIC EDUCATION SYSTEMS

	<i>Craiu Dora-Maria, Bucharest University of Economic Studies</i> <i>Petcu Costin, "Carol Davila" University of Medicine and Pharmacy</i> <i>Mihăilă Robert Alexandru, Bucharest University of Economic Studies</i>
14.	AI-DRIVEN SOLUTIONS FOR ECONOMIC EQUITY IN HEALTH AND EDUCATION <i>Craiu Dora-Maria, Bucharest University of Economic Studies</i> <i>Bejinariu Gheorghe Cătălin, "Bagdasar-Arseni" Emergency Clinical Hospital</i> <i>Soare Vlad-Cristian, University of Bucharest</i>
15.	ECONOMIC OPTIMIZATION IN SPORTS EDUCATION: STRATEGIC MODELS FOR PERFORMANCE DEVELOPMENT <i>Băltărețu Cristian, Bucharest University of Economic Studies</i> <i>Păduraru Monica-Elisabeta, Bucharest University of Economic Studies</i> <i>Soare Vlad-Cristian, University of Bucharest</i>

SECTION H1

Moderator: Lect. PhD. Diaconeasa Maria-Claudia, Bucharest University of Economic Studies

Room: Seminar 8

October 9th, 16:15 – 18:30

No.	Papers
1.	THE ETHICS DILEMMA IN POLITICAL MARKETING: BETWEEN PUBLIC TRUST AND STRATEGIC MANIPULATION <i>Alupoaei Ionela Alina, Bucharest University of Economic Studies</i>
2.	OBESITY IN TRANSITION: THE CASE OF BULGARIA <i>Nikolaeva Valeria, University of National and World Economy, Sofia, Bulgaria</i>
3.	WASTE MANAGEMENT IN ROMANIA: CURRENT CHALLENGES AND FUTURE OPPORTUNITIES <i>Diaconeasa Maria Claudia, Bucharest University of Economic Studies</i> <i>Petre Ionuț-Laurențiu, Bucharest University of Economic Studies</i>
4.	TOWARD A BUSINESS-ORIENTED CONCEPT OF NATURAL CAPITAL AND ITS MEASUREMENT IN ORGANIZATIONS <i>Amicarelli Vera, University of Bari Aldo Moro, Italy</i> <i>Bux Christian, University of Foggia, Italy</i> <i>Del Chicca Andrea, University of Pisa, Italy</i> <i>Giungato Pasquale, University of Bari Aldo Moro, Italy</i> <i>Tarabella Angela, University of Pisa, Italy</i>

	<i>Tricase Caterina, University of Foggia, Italy</i>
5.	THE IMPACT OF PUBLIC PROCUREMENT IN THE NATIONAL HEALTHCARE SYSTEM UNDER THE HEALTH PROGRAM, WHICH INCLUDES FUNDING FROM THE EUROPEAN REGIONAL DEVELOPMENT FUND (ERDF) AND THE EUROPEAN SOCIAL FUND PLUS (ESF+) <i>Anghel Elena, Bucharest University of Economic Studies</i> <i>Rădulescu Carmen-Valentina, Bucharest University of Economic Studies</i> <i>Stoica Cristina-Ionela, Bucharest University of Economic Studies</i>
6.	SUSTAINABILITY IN ROMANIA <i>Pintilie (Nwabudike) Mariana, "Dunărea de Jos" University of Galați</i>
7.	FROM COMPLIANCE TO PERFORMANCE: HOW ESG CONTRIBUTES TO THE SUSTAINABLE GROWTH OF COMPANIES <i>Costea Ana-Maria, University of Craiova</i>
8.	WEB SCRAPING AND NLP FOR PRICE PREDICTION: THE HIDDEN SIGNALS IN HR DISCOURSE <i>Iancu Cristina, Bucharest University of Economic Studies</i> <i>Ciuvercă Alexandra-Cristina-Daniela, Bucharest University of Economic Studies</i> <i>Oprea Simona-Vasilica, Bucharest University of Economic Studies</i>
9.	BARRIERS AND ENABLERS OF ESG ADOPTION: A CONCEPTUAL PERSPECTIVE <i>Hîrbu Ana, Academy of Economic Studies of Moldova</i>
10.	THE NORMATIVE AND INSTITUTIONAL FRAMEWORK OF ACCOUNTING EXPERTISE IN THE REPUBLIC OF MOLDOVA: A CRITICAL ANALYSIS <i>Munteanu Veronica, Academy of Economic Studies of Moldova</i> <i>Graur Anatol, Academy of Economic Studies of Moldova</i>
11.	CRITICAL SUCCESS FACTORS OF RENEWABLE ENERGY COMMUNITIES IN EUROPE: A SYSTEMATIC LITERATURE REVIEW <i>Orsitto Leonardo, University of Foggia, Italy</i> <i>Riefolo Melania, University of Foggia, Italy</i> <i>Taormina Viola, University of Foggia, Italy</i> <i>Lombardi Mariarosaria, University of Foggia, Italy</i> <i>Faccilongo Nicola, University of Foggia, Italy</i>
12.	NOT THERE YET: SUPPORT FOR EU COHESION FUNDS IS NOT A PREDICTOR OF LEGITIMACY FOR THE EUROPEAN UNION <i>Crețu Corina, Bucharest University of Economic Studies</i>

13.	STUDY ON ROMANIA'S AGRICULTURAL COMPLIANCE WITH THE REQUIREMENTS OF THE EUROPEAN ECOLOGICAL PACT <i>Ignat Raluca, Bucharest University of Economic Studies</i> <i>Teodor Cristian, Bucharest University of Economic Studies</i> <i>Rîșnoveanu Luxița, Bucharest University of Economic Studies</i> <i>Toderașc Stefan-Alin, Bucharest University of Economic Studies</i> <i>Debu Andrada, Bucharest University of Economic Studies</i>
14.	OPERATIONAL AND ORGANIZATIONAL STRESS SPECIFIC TO THE AGENCIES WITHIN THE ROMANIAN POLICE FORCE <i>Popescu Constanța, Valahia University of Târgoviște</i> <i>Rînjea Loredana Mihaela, Valahia University of Târgoviște</i>
15.	AN EMPIRICAL ANALYSIS OF THE DIGITAL PRESENCE OF SMES: FROM STRATEGIC INVESTMENT TO REAL BUSINESS OUTCOMES <i>Tsotsev Nikola, University of National and World Economy, Sofia, Bulgaria</i>

SECTION I1

Moderator: Lect. PhD. Enăchescu Vladimir, Bucharest University of Economic Studies

Room: Seminar 9

October 9th, 16:15 – 18:30

No.	Papers
1.	SHAPING THE FUTURE OF TEACHER EDUCATION THROUGH ENTREPRENEURIAL LEARNING MODELS <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i>
2.	PSYCHOLOGICAL WELLBEING AND ACADEMIC MOTIVATION IN HIGHER EDUCATION: AN EVIDENCE-BASED EDUCATIONAL APPROACH <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i>
3.	POLICY TRANSFER AND LOCAL ADAPTATION: ECONOMIC MECHANISMS BEHIND EFFECTIVE EDUCATIONAL REFORM <i>Matei Maura-Andreea, Carol I National Defence University</i> <i>Costache Bogdan, Bucharest University of Economic Studies</i> <i>Păduraru Monica Elisabeta, Bucharest University of Economic Studies</i>
4.	TRANSFORMATIVE LEADERSHIP AND EDUCATIONAL CULTURE IN TIMES OF SYSTEMIC UNCERTAINTY: A STRATEGIC OUTLOOK ON HUMAN-CENTERED GOVERNANCE

	<i>Minoiu Costin Aurelian, Universitatea de Medicină și Farmacie „Carol Davila” București</i> <i>Costache Bogdan, Bucharest University of Economic Studies</i> <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i>
5.	VALUE-BASED EDUCATION AND HUMAN CAPITAL DEVELOPMENT IN HEALTH AND LEGAL SECTORS: TOWARD INTEGRATED POLICY AND MANAGEMENT FRAMEWORKS <i>Minoiu Costin Aurelian, Universitatea de Medicină și Farmacie „Carol Davila” București</i> <i>Bărbulescu Răzvan, Bucharest University of Economic Studies</i> <i>Soare Vlad-Cristian, University of Bucharest</i>
6.	ASSESSING THE SOCIOECONOMIC IMPACT OF NATIONAL EDUCATION POLICIES IN EU PERIPHERAL STATES <i>Munteanu Petru, National School of Political Science and Public Administration</i> <i>Bărbulescu Răzvan, Bucharest University of Economic Studies</i> <i>Soare Vlad-Cristian, University of Bucharest</i>
7.	PUBLIC POLICY INNOVATION IN THE AGE OF GLOBAL ECONOMIC CRISES: A GOVERNANCE PERSPECTIVE <i>Munteanu Petru, National School of Political Science and Public Administration</i> <i>Petcu Costin, "Carol Davila" University of Medicine and Pharmacy</i> <i>Soare Vlad-Cristian, University of Bucharest</i>
8.	DIGITAL TRANSFORMATION IN TEACHER TRAINING: AN ECONOMETRIC PERSPECTIVE ON COMPETENCY DEVELOPMENT <i>Păduraru Monica Elisabeta, Bucharest University of Economic Studies</i> <i>Vulpe Monica-Ioana, Bucharest University of Economic Studies</i> <i>Munteanu Petru, National School of Political Science and Public Administration</i>
9.	INNOVATIVE STRATEGIES FOR HUMAN CAPITAL DEVELOPMENT IN TEACHER EDUCATION: A LONGITUDINAL MIXED-METHODS STUDY <i>Păduraru Monica Elisabeta, Bucharest University of Economic Studies</i> <i>Craiu Maria, Bucharest University of Economic Studies</i> <i>Lățea Cristi, Bucharest University of Economic Studies</i>
10.	DIGITAL HEALTH POLICIES AND THEIR ECONOMIC IMPACT: FROM PUBLIC STRATEGY TO COMMUNITY WELLBEING <i>Petcu Costin, "Carol Davila" University of Medicine and Pharmacy</i> <i>Lățea Cristi, Bucharest University of Economic Studies</i> <i>Băltărețu Cristian, Bucharest University of Economic Studies</i>

11.	HEALTH ECONOMICS AND PREVENTIVE POLICIES: A MULTIDISCIPLINARY MODEL FOR STRATEGIC PUBLIC HEALTH MANAGEMENT <i>Petcu Costin, "Carol Davila" University of Medicine and Pharmacy</i> <i>Costache Bogdan, Bucharest University of Economic Studies</i> <i>Matei Maura-Andreea, Carol I National Defence University</i>
12.	LEGAL FRAMEWORKS FOR SUSTAINABLE BUSINESS IN THE DIGITAL ERA: IMPLICATIONS FOR ECONOMIC RESILIENCE <i>Soare Vlad-Cristian, University of Bucharest</i> <i>Enăchescu Vladimir-Aurelian, Bucharest University of Economic Studies</i> <i>Bejinariu Gheorghe Cătălin, "Bagdasar-Arseni" Emergency Clinical Hospital</i>
13.	LEGAL-TECH SOLUTIONS IN HIGHER EDUCATION: GOVERNANCE, DATA PROTECTION, AND ACADEMIC INTEGRITY <i>Soare Vlad-Cristian, University of Bucharest</i> <i>Matei Maura-Andreea, Carol I National Defence University</i> <i>Lățea Cristi, Bucharest University of Economic Studies</i>
14.	AI-ENHANCED ECONOMETRIC MODELS IN PUBLIC EDUCATION POLICY DESIGN <i>Vulpe Monica-Ioana, Bucharest University of Economic Studies</i> <i>Bărbulescu Razvan, Bucharest University of Economic Studies</i> <i>Petcu Costin, "Carol Davila" University of Medicine and Pharmacy</i>
15.	THE ROLE OF ARTIFICIAL INTELLIGENCE IN SUSTAINABLE ECONOMIC GROWTH: AN INTERDISCIPLINARY PERSPECTIVE <i>Vulpe Monica-Ioana, Bucharest University of Economic Studies</i> <i>Păduraru Monica Elisabeta, Bucharest University of Economic Studies</i> <i>Mihăilă Robert Alexandru, Bucharest University of Economic Studies</i>

SECTION A2: GOVERNANCE AND RESULTS IN PUBLIC-PRIVATE PARTNERSHIPS FOR SUSTAINABLE

AGRICULTURE

Moderator: Prof. PhD. Drăcea Raluca-Mihaela, Bucharest University of Economic Studies

Assoc. Prof. PhD. Constantin Florentina, Bucharest University of Economic Studies

Room: Seminar 2

October 10th, 10:00–12:15

No.	Papers
1.	BARRIERS AND OPPORTUNITIES IN THE RELATIONSHIPS BETWEEN FARMERS AND PUBLIC AGRICULTURAL RESEARCH <i>Popescu Gabriel, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i> <i>Moga Ioana Corina, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i>
2.	PUBLIC–PRIVATE PARTNERSHIP IN THE PROMOTION OF NEW CROP CULTIVATION AND SEED PRODUCTION FOR MAJOR FIELD CROPS, AN IMPORTANT LINK FOR SUSTAINABLE AGRICULTURE <i>Joita-Pacureanu Maria, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i> <i>Popescu Gabriel, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i> <i>Moga Ioana Corina, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i> <i>Petcu Victor, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i> <i>Simion Simona, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i> <i>Ciornei Laurențiu, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i> <i>Todirica Ioana, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i>
3.	THE NECESSITY OF SERVICES IN ANIMAL HUSBANDRY <i>Paraschivescu Marcel Theodor, Center for Studies and Research of Agroforestry Biodiversity “Acad. David Davidescu”</i>

	<i>Sandu Mariana, Center for Studies and Research of Agroforestry Biodiversity "Acad. David Davidescu"</i> <i>Străteanu Amalia – Gianina, Center for Studies and Research of Agroforestry Biodiversity "Acad. David Davidescu"</i> <i>Popescu Gabriel, Center for Studies and Research of Agroforestry Biodiversity "Acad. David Davidescu"</i>
4.	THE ROLE OF INTERNAL CONTROL IN INCREASING THE EFFICIENCY OF PUBLIC-PRIVATE PARTNERSHIPS ORIENTED TOWARDS CORPORATE SOCIAL RESPONSIBILITY <i>Udrea Lavinia, Valahia University of Târgoviște</i> <i>Vasciuc (Sandulescu) Cristina Gabriela, Valahia University of Târgoviște</i> <i>Popescu Gabriel, Center for Studies and Research of Agroforestry Biodiversity "Acad. David Davidescu"</i> <i>Moga Ioana Corina, Center for Studies and Research of Agroforestry Biodiversity "Acad. David Davidescu"</i>
5.	PROTECTING OR DESTROYING? ROMANIA'S BIODIVERSITY IN THE FACE OF MODERN CHALLENGES <i>Grosu (Simion) Petruța-Simona, Bucharest University of Economic Studies</i>
6.	CONSUMERS' FOOD CHOICE AND NUTRITION DISEASES: A MULTIPLE LINEAR REGRESSION ANALYSIS <i>Ion Raluca-Andreea, Bucharest University of Economic Studies</i> <i>Drăcea Raluca Mihaela, Bucharest University of Economic Studies</i> <i>Panciu Bogdan-Ionuț, Bucharest University of Economic Studies</i> <i>Barbu (Dragne) Gabriela-Larisa, Bucharest University of Economic Studies</i>
7.	REDUCING SOCIAL INEQUALITIES IN ROMANIA: STRATEGIES, RESULTS, AND RECOMMENDATIONS <i>Brînză Alexandrina, "Dunărea de Jos" University of Galați</i> <i>Lăzărescu Ioana, "Dunărea de Jos" University of Galați</i> <i>Dragoș Cristea, "Dunărea de Jos" University of Galați</i> <i>Neculiță Mihaela, "Dunărea de Jos" University of Galați</i>
8.	TRADE FLOW PERFORMANCE AND AGRICULTURAL COMPETITIVENESS IN ROMANIA <i>Istudor Nicolae, Bucharest University of Economic Studies</i> <i>Ignat Raluca, Bucharest University of Economic Studies</i> <i>Petrescu Irina-Elena, Bucharest University of Economic Studies</i>

	<i>Constantin Marius, Bucharest University of Economic Studies</i> <i>Chiripuci Bogdan, Bucharest University of Economic Studies</i>
9.	ROMANIAN AGRICULTURE AND SUSTAINABLE DEVELOPMENT <i>Ciobanu Laura, Bucharest University of Economic Studies</i> <i>Constantin Florentina, Bucharest University of Economic Studies</i>
10.	PUBLIC-PRIVATE PARTNERSHIPS AS DRIVERS OF AGRICULTURAL SUSTAINABILITY <i>Petre Ionuț-Laurențiu, Bucharest University of Economic Studies</i> <i>Drăcea Raluca Mihaela, Bucharest University of Economic Studies</i> <i>Ignat Raluca, Bucharest University of Economic Studies</i> <i>Lădaru Georgiana-Raluca, Bucharest University of Economic Studies</i>
11.	DIGITALIZATION IN AGRICULTURE: A TOOL FOR INCREASING PRODUCTIVITY AND SUSTAINABILITY <i>Mănescu Andreea Maria, Bucharest University of Economic Studies</i> <i>Rădulescu Carmen Valentina, Bucharest University of Economic Studies</i> <i>Purcărea Liviu, Bucharest University of Economic Studies</i> <i>Șoldan Daniel, Bucharest University of Economic Studies</i>

SECTION B2

Moderator: Prof. PhD. Peneva Mariya, University of National and World Economy

Room: Sala Proiecție

October 10th, 10:00 – 12:15

No.	Papers
1.	IMPACT OF DIRECT PAYMENTS ON SMALL FARMS IN BULGARIA <i>Bozhura Fidanska, Institute of Agricultural Economics, Sofia, Bulgaria</i>
2.	SOCIAL ACCEPTANCE OF THE AGRI-BIOMETHANE SUPPLY CHAIN: A PRELIMINARY ANALYSIS <i>Iannantuono Davide, University of Foggia, Italy</i> <i>Spada Alessia, University of Foggia, Italy</i> <i>Lombardi Mariarosaria, University of Foggia, Italy</i>
3.	DRIVING TERRITORIAL ECONOMIC DEVELOPMENT: THE ROLE OF SOCIAL CAPITAL IN THE RURAL ALBANIA <i>Hoti Arlinda, University of National and World Economy, Sofia, Bulgaria</i>
4.	HETEROGENITY AND TYPOLOGIES IN EU AGRI-FOOD TRADE WITH THE US AND CHINA: EVIDENCE FROM LATENT CLASS ANALYSIS

	Nițu Rareș-Mihai, Bucharest University of Economic Studies Uricaru Robert-Ștefan, Bucharest University of Economic Studies Pascu Florentina, Bucharest University of Economic Studies
5.	ACCESS TO FINANCE AND INVESTMENT TRENDS IN BULGARIAN AGRICULTURE Peneva Mariya, University of National and World Economy, Sofia, Bulgaria
6.	SUSTAINABILITY AND AGRICULTURAL INVESTMENTS IN BULGARIA: BALANCING PROFITABILITY AND ENVIRONMENTAL PROTECTION Peneva Mariya, University of National and World Economy, Sofia, Bulgaria Khurelbaatar Khulan, University of National and World Economy, Sofia, Bulgaria
7.	RURAL ECONOMY AND AGRIFOOD: A DEA-BASED COMPETITIVENESS STUDY IN BULGARIA Peneva Mariya, University of National and World Economy, Sofia, Bulgaria Bankova Yovka, University of National and World Economy, Sofia, Bulgaria
8.	MIDDLE MANAGERS IN DIGITAL TRANSFORMATION: ENABLERS OR ROADBLOCKS Ionescu Daniela-Aida, The National University of Political Studies and Public Administration, Bucharest

SECTION C2

Moderator: Lect. PhD. Preda Elena, Bucharest University of Economic Studies

Room: Seminar 5

October 10th, 10:00 – 12:15

No.	Papers
1.	GEOPOLITICS AND ENERGY TRANSITION FROM DEPENDENCE TO AUTONOMY: THE COMPARATIVE CASE OF THE REPUBLIC OF MOLDOVA AND ROMANIA Yanhao Zhang, Academy of Economic Studies of Moldova Siscan Zorina, Academy of Economic Studies of Moldova Yan Shaohua, Fudan University, China
2.	SUSTAINABILITY OF PENSION SYSTEMS IN THE EUROPEAN UNION IN THE CONTEXT OF DEMOGRAPHIC CHANGE Antohi Valentin Marian, "Dunărea de Jos" University of Galați Fortea Costinela, "Dunărea de Jos" University of Galați Zlati Monica Laura, "Dunărea de Jos" University of Galați
3.	MONETISING POTENTIAL EMISSION REDUCTIONS FROM ROMANIA'S TRANSPORT SECTOR: A VIEW OF THE GREEN TRANSPORTATION PROJECTS UNDER MODERNISATION

	FUND AND EUROPEAN FUNDS PROGRAMMES <i>Lepădatu Roxana Elena, Bucharest University of Economic Studies</i>
4.	A GREEN FUTURE FROM AN ENERGY POINT OF VIEW <i>Iorgovan Daniela, University of Craiova</i> <i>Stegăroiu Carina-Elena, „Constantin Brâncuși” University of Târgu-Jiu</i> <i>Chirtoc Irina-Elena, „Constantin Brâncuși” University of Târgu-Jiu</i>
5.	THE INFLUENCE OF LEADERSHIP STYLES ON EMPLOYEES' SUSTAINABLE BEHAVIOR <i>Bran Ionel, Bucharest University of Economic Studies</i> <i>Bujor Dragoș, Bucharest University of Economic Studies</i> <i>Bran Adelina Elena, Bucharest University of Economic Studies</i>
6.	THE AGILE ADVANTAGE: ALIGNING TALENT MANAGEMENT WITH RISK MITIGATION FOR SUSTAINABILITY <i>Damian Dora Ioana, Bucharest University of Economic Studies</i> <i>Mazăre Mădălina, Bucharest University of Economic Studies</i> <i>Radu Cătălina, Bucharest University of Economic Studies</i>
7.	INTERNATIONAL MIGRATION AND EUROPEAN GREEN DEAL. A SYSTEMATIC LITERATURE REVIEW <i>Karapinar Emrah, University of Foggia, Italy</i> <i>Rana Leonardo Roberto, University of Foggia, Italy</i> <i>Fiore Mariantonietta, University of Foggia, Italy</i> <i>Congedi Daniele, University of Foggia, Italy</i>
8.	PREPARING FUTURE ECONOMISTS IN THE DIGITAL ERA: ENHANCING CRITICAL THINKING AND PRACTICAL SKILLS FOR POST-COVID ECONOMIC CHALLENGES <i>Dumitra Edi-Cristian, Bucharest University of Economic Studies</i> <i>Puiu Alexandra-Paula, Bucharest University of Economic Studies</i> <i>Petre Iulia-Constanța, Bucharest University of Economic Studies</i> <i>Pascu Florentina, Bucharest University of Economic Studies</i>
9.	CIRCULAR ECONOMY IN GLOBAL AGRIFOOD VALUE CHAINS: TRANSITION PATHWAYS FOR SUSTAINABLE RESOURCE PRODUCTIVITY <i>Noja Grațiela Georgiana, West University of Timisoara</i> <i>Brândaș Claudiu, West University of Timisoara</i> <i>Ionașcu Alina, West University of Timisoara</i> <i>Toth Daniela Maria-Magdalena, West University of Timisoara</i>

SECTION D2

Moderator: Prof. PhD. Ion Raluca-Andreea, Bucharest University of Economic Studies

Room: Seminar 3

October 10th, 10:00 – 12:15

No.	Papers
1.	FROM FARM TO FINE DINING: THE IMPACT OF LOCAL SOURCING ON THE COMPETITIVENESS OF ROMANIAN LUXURY RESTAURANTS <i>Tordai (Pal) Noemi, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Tatár Beáta, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Moga Alexis-Monica, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i> <i>Oltean Flavia-Dana, "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology from Târgu Mureș</i>
2.	BEST PRACTICE MODELS FOR AGRI-FOOD SUPPLY CHAINS IN THE EUROPEAN UNION FARM AND SUPPLY CHAIN MODELS IN THE EUROPEAN UNION <i>Dimitriu Anton-Theodor, Bucharest University of Economic Studies</i> <i>Nica (Popa) Ramona Ovidia, Bucharest University of Economic Studies</i> <i>Stănescu-Covasală Costin, Bucharest University of Economic Studies</i>
3.	METHODS AND APPLICATIONS FOR ANALYZING COMPETITIVENESS IN THE BAKERY GRAINS SECTOR <i>Mocanu Steliana, Bucharest University of Economic Studies</i> <i>Petre Ionuț-Laurențiu, Bucharest University of Economic Studies</i> <i>Mecu Andra, Bucharest University of Economic Studies</i>
4.	A COMPREHENSIVE ANALYSIS OF THE INDICATORS RELATED TO SUSTAINABLE DEVELOPMENT GOAL 12 (RESPONSIBLE CONSUMPTION AND PRODUCTION) WITHIN THE EUROPEAN UNION <i>Lădaru Georgiana-Raluca, Bucharest University of Economic Studies</i> <i>Mocanu Steliana, Bucharest University of Economic Studies</i> <i>Mecu Andra, Bucharest University of Economic Studies</i>
5.	THE LEGAL DIMENSION OF THE MINIMUM CONSUMPTION BASKET: TOWARDS AN INTEGRATED REGULATION OF EMOTIONAL AND NUTRITIONAL CONSUMPTION

	<i>Maloș Antonia-Gabriela, Bucharest University of Economic Studies</i> <i>Crețu Corina, Bucharest University of Economic Studies</i>
6.	NUTRITIONAL DIMENSION OF THE FOOD BASKET: ACCESSIBILITY, QUALITY, AND EQUITY CHALLENGES IN TRANSITION <i>Maloș Antonia-Gabriela, Bucharest University of Economic Studies</i>
7.	THE ROLE OF BIOECONOMY IN THE SUSTAINABLE GROWTH OF THE AGRICULTURAL SECTOR <i>Rodino Steliana, Research Institute of Agriculture Economy and Rural Development</i> <i>Pop Ruxandra, Research Institute of Agriculture Economy and Rural Development</i> <i>Marin Ancuța, Research Institute of Agriculture Economy and Rural Development</i>
8.	THE ROLE OF EUROPEAN FUNDS IN RURAL DEVELOPMENT: INSIGHTS FROM WEB OF SCIENCE <i>Mateescu Vicențiu-Mihai, Bucharest University of Economic Studies</i> <i>Șoldan Daniel, Bucharest University of Economic Studies</i>
9.	DETERMINANTS OF PARTICIPATION IN THE INFORMAL ECONOMY: A LOGISTIC REGRESSION ANALYSIS BASED ON EUROBAROMETER DATA <i>Petre Ionuț-Laurențiu, Bucharest University of Economic Studies</i> <i>Ion Elena-Theodora, Bucharest University of Economic Studies</i> <i>Dinulescu Gabriela Loredana, Bucharest University of Economic Studies</i>

SECTION F2

Moderator: Prof. PhD. Micu Angela-Eliza, Ovidius University of Constanta

Room: Seminar 6

October 10th, 10:00-12:15

No.	Papers
1.	INDEPENDENT VERSUS POLITICAL BOARDS IN STATE-OWNED ENTERPRISES: EVIDENCE, RISKS, AND POLICY LESSONS FROM EUROPE <i>Lupușor Adrian, Academy of Economic Studies of Moldova</i> <i>Stratan Alexandru, Academy of Economic Studies of Moldova</i>
2.	ECONOMIC PERSPECTIVES ON RARE METALS RECOVERY FROM WEEE: OPPORTUNITIES AND CHALLENGES <i>Otto Anca-Raluca, Bucharest University of Economic Studies</i> <i>Lepădatu Roxana-Elena, Bucharest University of Economic Studies</i>

3.	DRIVING SUSTAINABLE INNOVATION FOR REGIONAL GROWTH: TRANSFORMING CENTRAL EUROPE THROUGH HUNGARY, POLAND, AND SLOVAKIA <i>Nour Alkilani, John von Neumann University, Hungary</i> <i>Magda Robert, John von Neumann University, Hungary</i> <i>Balliant Csaba Illes, John von Neumann University, Hungary</i>
4.	FINANCIAL LITERACY IN THE DIGITAL AGE: THE NEED TO ADAPT TO EMERGING FINANCIAL TECHNOLOGIES <i>Strola (Strian) Adina-Nicoleta, Lucian Blaga University of Sibiu</i> <i>Vesa Claudiu Dumitru, "Carol I" National Defence University, Bucharest</i> <i>Oltean Maria-Delia, Transilvania University of Brașov</i>
5.	STRATEGIC HUMAN RESOURCE MANAGEMENT IN THE CONTEXT OF GLOBAL LABOR : A CASE STUDY IN ROMANIA <i>Gruia Dragoș, Ovidius University of Constanța</i> <i>Popovici Norina, Ovidius University of Constanța</i>
6.	THE DIGITAL TRANSFORMATION OF HOTEL SERVICES: EMPLOYEES' PERCEPTIONS ON THE RECONFIGURATION OF OPERATIONAL <i>Zaharia Roxana-Marcela, Ovidius University of Constanța</i>
7.	THE BEHAVIOUR OF EUROPEAN FINANCIAL MARKETS UNDER THE RISK PRESSURE. CALCULATING THE VALUE AT RISK OF A STOCK PORTFOLIO USING PYTHON. <i>Mitu Teodora, Petroleum – Gas University of Ploiești</i>
8.	BIBLIOMETRIC ANALYSIS ON STRATEGIC DIRECTIONS FOR THE DEVELOPMENT OF FAMILY FARMS <i>Giucă Andreea Daniela, The Research Institute for Agriculture Economy and Rural Development</i> <i>Manolache Alexandra Marina, The Research Institute for Agriculture Economy and Rural Development</i> <i>Dragomir Vili, The Research Institute for Agriculture Economy and Rural Development</i>
9.	ECONOMIC TRANSFORMATION IN THE CAUCASUS – GEORGIA'S ROLE IN FINANCIAL SYSTEM <i>Turazashvili Giorgi, The University of Georgia</i> <i>Davitaya Nino, The University of Georgia</i>
10.	FROM FINANCING TO INNOVATION: THE ROLE OF EUROPEAN FUNDS IN DYNAMIZING ROMANIAN CLUSTERS

	<i>Dobrotă Carmen-Elena, University of Bucharest, Institute of National Economy</i> <i>Ciurea Eduard, Bucharest University of Economic Studies</i> <i>Topoloagă (Berechet) Dana-Mihalea, Romanian Academy</i>
11.	EMPIRICAL STUDY ON THE RELATIONSHIP BETWEEN FINANCIAL PERFORMANCE AND CORPORATE GOVERNANCE PRACTICES <i>Vlădoi Sidonia Alisa, University of Craiova</i> <i>Costea Ana Maria, University of Craiova</i>
12.	A THEORETICAL FRAMEWORK FOR MEASURING DOUBLE MATERIALITY TO IMPROVE ESG MANAGEMENT <i>Sebastiani Serena, University of Pisa, Italy</i> <i>Tarabella Angela, University of Pisa, Italy</i>
13.	OPTIMIZING EDUCATIONAL PERFORMANCE AND STATE AID MANAGEMENT THROUGH ARTIFICIAL INTELLIGENCE <i>Barău (Dinu) Diana-Georgiana, Valahia University of Târgoviște</i> <i>Alexandru Alina Ioana, Valahia University of Târgoviște</i> <i>Ferencz Irma, Valahia University of Târgoviște</i> <i>Popescu Constanța, Valahia University of Târgoviște</i> <i>Duică Anișoara, Valahia University of Târgoviște</i>

SECTION A3

Moderator: Prof. PhD. Lădaru Georgiana-Raluca, Bucharest University of Economic Studies

Room: Amfiteatru

October 10th, 14:00 – 16:00

No.	Papers
1.	THE EFFECTS OF RENEWABLE ENERGY INVESTMENT ON ECONOMIC GROWTH AND COMPETITIVENESS IN THE EUROPEAN UNION <i>Fortea Costinela, "Dunărea de Jos" University of Galați</i> <i>Antohi Valentin Marian, "Dunărea de Jos" University of Galați</i> <i>Zlati Monica Laura, "Dunărea de Jos" University of Galați</i>
2.	A BIBLIOMETRIC REVIEW OF CIRCULAR ECONOMY AND SUSTAINABLE DEVELOPMENT IN RURAL AREAS: TRENDS, GAPS, AND FUTURE DIRECTIONS <i>Tătarciuc Ioana, Ștefan cel Mare University of Suceava</i> <i>Dabija Dadiana, Ștefan cel Mare University of Suceava</i> <i>Năstase Carmen-Eugenia, Ștefan cel Mare University of Suceava</i>

3.	CIRCULAR BIOECONOMY AS A DRIVER OF ECONOMIC RESILIENCE IN THE EU DAIRY SECTOR <i>Dabija Dadiana, Ștefan cel Mare University of Suceava</i>
4.	THE IMPACT OF CLIMATE CHANGE ON THE PROCUREMENT PROCESS OF AGRICULTURAL EQUIPMENT IN THE EUROPEAN UNION <i>Bălan Aurelian-Cosmin, "Dunărea de Jos" University of Galați</i> <i>Micu Adrian, "Dunărea de Jos" University of Galați</i> <i>Brînză Alexandrina, "Dunărea de Jos" University of Galați</i>
5.	STRATEGIC HUMAN RESOURCE MANAGEMENT IN THE DIGITAL ERA: EMERGING TECHNOLOGIES, HUMAN CAPITAL TRANSFORMATION AND REDEFINING COMPETITIVE ADVANTAGE <i>Adomniței (Andrei) Andreea, Ștefan cel Mare University of Suceava</i> <i>Năstase Carmen-Eugenia, Ștefan cel Mare University of Suceava</i> <i>Apetri Anișoara, Ștefan cel Mare University of Suceava</i>
6.	ECONOMIC EFFICIENCY OF THE CHANNEL MIX IN THE E-COMMERCE OF ROMANIAN LOCAL AND 3D PRINTED PRODUCTS <i>Mihălceanu (Stan) Ecaterina, „Constantin Brâncuși” University of Târgu-Jiu</i> <i>Stan Răzvan Ștefan, „Constantin Brâncuși” University of Târgu-Jiu</i>
7.	FROM CONCEPT TO CAPITAL: THE ECONOMIC DIMENSION OF INFLUENCERS IN THE DIGITAL ERA <i>Petre Iulia-Constanța, Bucharest University of Economic Studies</i> <i>Dumitra Edi-Cristian, Bucharest University of Economic Studies</i> <i>Puiu Alexandra-Paula, Bucharest University of Economic Studies</i>
8.	THE INFLUENCE OF THE DIGITAL ENVIRONMENT ON THE BEHAVIOR AND MOTIVATION OF YOUTH IN ROMANIA <i>Puiu Alexandra-Paula, Bucharest University of Economic Studies</i> <i>Dumitra Edi-Cristian, Bucharest University of Economic Studies</i> <i>Petre Iulia-Constanța, Bucharest University of Economic Studies</i> <i>Țîrcolea Bianca, Bucharest University of Economic Studies</i>
9.	MAPPING THE EVOLUTION OF ESG RETAIL: A BIBLIOMETRIC ANALYSIS OF CONCEPTUAL STRUCTURES AND EMERGING RESEARCH DIRECTIONS <i>Puiu Irina, Bucharest University of Economic Studies</i> <i>Șoldan Daniel, Bucharest University of Economic Studies</i> <i>Seciu Cornelius, Bucharest University of Economic Studies</i>

	<i>Purcărea Liviu, Bucharest University of Economic Studies</i>
10.	RETHINKING TRANSPORT SYSTEMS FOR LOW-CARBON URBAN FUTURES <i>Petre Octavian-Mihai, Bucharest University of Economic Studies</i> <i>Foghis Adrian George, Romanian Academy</i> <i>Ionescu Mădălina Laura, Romanian Academy</i>

SECTION B3

Moderator: Prof. PhD. Lungu Camelia, Bucharest University of Economic Studies

Room: Seminar 2

October 10th, 14:00 – 16:00

No.	Papers
1.	DETERMINANTS OF CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE IN DEVELOPED AND DEVELOPING COUNTRIES <i>Ursu Maria, University of Oradea</i> <i>Ban Olimpia, University of Oradea</i>
2.	HYBRID DETECTION OF ANOMALIES IN FINANCIAL TRANSACTIONS: A RULE-BASED AND MACHINE LEARNING APPROACH <i>Stavrositu (Caratas) Alexandra, "Dunărea de Jos" University of Galați</i> <i>Barbu (Antohi) Cristina, "Dunărea de Jos" University of Galați</i> <i>Muntean Mihaela-Carmen, "Dunărea de Jos" University of Galați</i> <i>Șarpe Daniela Ancuta, "Dunărea de Jos" University of Galați</i> <i>Cristea Dragoș Sebastian, "Dunărea de Jos" University of Galați</i>
3.	ECONOMIC BARRIERS TO HEALTHCARE DIGITALIZATION: LESSONS FROM ESTONIA AND ROMANIA <i>Bîlbîie Abigaela, Bucharest University of Economic Studies</i>
4.	INTEGRATIVE TRENDS FROM THE PERSPECTIVE OF CAPITALIZING THE THEORIES OF LESSONS LEARNED <i>Ceașescu Elena Casandra, Bucharest University of Economic Studies</i> <i>Petre Bogdan Marius, Bucharest University of Economic Studies</i>
5.	THE INTERNATIONAL TAX CHALLENGES RISE BY THE RAPID GROWTH OF THE DIGITAL ECONOMY <i>Ciortin Gangoș Roxana, University of Oradea</i>
6.	THE EVOLUTION OF LARGE LANGUAGE MODELS: FROM CHATGPT TO MULTI-MODEL AI AGENTS AND THEIR IMPACT ON THE FINANCIAL AND ECONOMIC SECTORS

	<i>Crîjman Alexandru-Mihai, Bucharest University of Economic Studies</i> <i>Măldăreanu Andreea, Bucharest University of Economic Studies</i> <i>Dumitru Valentin-Florentin, Bucharest University of Economic Studies</i>
7.	UNIFACTORIAL ANALYSIS OF THE EFFECT OF FINANCIAL LITERACY ON BUSINESS RISK MANAGEMENT CAPACITY <i>Vizireanu (Purice) Nicoleta Claudia, Ovidius University of Constanța</i>
8.	MACROECONOMIC VULNERABILITIES AND EXOGENOUS SHOCKS IN ROMANIA IN THE EUROPEAN CONTEXT <i>Mogda Andreea, "Dunărea de Jos" University of Galați</i>
9.	AI-DRIVEN TRANSFORMATION OF ROMANIA'S MEDICAL TOURISM SECTOR: A STRATEGIC PERSPECTIVE <i>Radu Răzvan Tiberiu, "Dunărea de Jos" University of Galați</i> <i>Radu (Bocăneală) Constina Alina, "Dunărea de Jos" University of Galați</i>

SECTION C3

Moderator: Prof. PhD. Panait Mirela, Romanian Academy, Petroleum-Gas University of Ploiesti

Room: Sala Proiecție

October 10th, 14:00 – 16:00

No.	Papers
1.	ERP SYSTEMS AND AI IN THE ACCOUNTING PROFESSION: A BIBLIOMETRIC ANALYSIS <i>Barna Laura-Eugenia-Lavinia, Bucharest University of Economic Studies</i> <i>Hurducaci (Gorea) Corina-Cătălina, Bucharest University of Economic Studies</i> <i>Popa Ion-Alin, General Manager - Hexcloud Consulting SRL</i>
2.	THE IMPACT OF ORGANIZATIONAL CULTURE FACTORS ON TALENT RETENTION: A COMPARATIVE ANALYSIS OF SUCCESSFUL ORGANIZATIONAL PRACTICES <i>Săcuiu Ana-Maria, Ovidius University of Constanța</i> <i>Micu Angela-Eliza, Ovidius University of Constanța</i>
3.	THE ILLUSION OF CHOICE: BEHAVIORAL PITFALLS IN EVERYDAY ECONOMICS <i>Radu Cezara-Georgiana, Bucharest University of Economic Studies</i> <i>Doru Mihai-Ciprian, Bucharest University of Economic Studies</i>
4.	APPLICATIONS OF DEEP LEARNING IN IMAGE STEGANOGRAPHY <i>Doroiman Adrian, Bucharest University of Economic Studies</i>

5.	MODELLING R&D INVESTMENT AND ITS MACROECONOMIC IMPACT IN AN AGENT-BASED FRAMEWORK <i>Chiril Babinciuc, Romanian Academy</i>
6.	DISPARITIES AMONG EU COUNTRIES IN THE CIRCULAR ECONOMY FRAMEWORK: AN ENTROPY-BASED ANALYSIS OF GLOBAL SUSTAINABILITY AND RESILIENCE <i>Pantović Danijela , University of Kragujevac, Serbia</i>
7.	PREDICTIVE MODELING FOR ENERGY CONSUMPTION OPTIMIZATION USING ARTIFICIAL INTELLIGENCE <i>Săvulescu Ioan-Anton, Petroleum – Gas University of Ploiești</i>
8.	THE IMPACT OF FINANCIAL EDUCATION ON THE STABILITY OF FINANCIAL MARKETS <i>Siminică Marian, University of Craiova</i>
9.	ACCESS TO ELECTRICITY AND THE TRANSITION TO RENEWABLES IN RURAL AFRICA: COMPARATIVE EVIDENCE FROM STATISTICAL DATA AND PUBLIC SURVEYS <i>Petre Ionuț - Laurențiu, Bucharest University of Economic Studies</i> <i>Lădaru Georgiana - Raluca, Bucharest University of Economic Studies</i> <i>Dinu Mihai, Bucharest University of Economic Studies</i>

SECTION D3

Moderator: Assoc. Prof. PhD. Constantin Florentina, Bucharest University of Economic Studies

Room: Seminar 5

October 10th, 14:00 – 16:00

No.	Papers
1.	FROM CALL TO RESOLUTION: ANALYZING ROMANIA'S 112 EMERGENCY CALL MANAGEMENT <i>Bokor Edita Carmen, Bucharest University of Economic Studies</i> <i>Sava Alina, Bucharest University of Economic Studies</i> <i>Botiș Horia Răzvan, Bucharest University of Economic Studies</i> <i>Nen Madlena, Bucharest University of Economic Studies</i> <i>Stănilă Manuel Victoraș, Bucharest University of Economic Studies</i>
2.	EQUITY IN DECISION-MAKING: A MANAGERIAL APPROACH AT THE INTERSECTION OF DIPLOMACY AND NEGOTIATION <i>Braicu Cezar, Hyperion University of Bucharest</i> <i>Rogozeanu Cătălina Loredana, Valahia University of Târgoviște</i> <i>Popescu Delia Mioara, Valahia University of Târgoviște</i>

	<i>Drăghia Alexandru-Ionuț, Harvard University, United States of America</i>
3.	THE CONTRIBUTION OF EUROPEAN RURAL DEVELOPMENT FUNDS TO GENERATIONAL RENEWAL <i>Tapalagă Simona-Niculina, Bucharest University of Economic Studies</i> <i>Drăcea Raluca Mihaela, Bucharest University of Economic Studies</i>
4.	ANALYSIS OF THE IMPACT OF INVESTMENTS DISTRIBUTED ACROSS INSTITUTIONAL SECTORS ON SUSTAINABLE DEVELOPMENT <i>Gavrilă-Paven Ionela, 1 Decembrie 1918 University of Alba Iulia</i>
5.	THE IMPACT OF UNCERTAINTY ON LIQUIDITY AND CAPITAL GOVERNANCE IN CAPITAL-INTENSIVE FIRMS: A COMPARATIVE STUDY OF THE EU AND US <i>Atanassova Michaela, University of National and World Economy, Sofia, Bulgaria</i>
6.	SMART CITIES AND MEDICAL TOURISM: LEVERAGING AI IN URBAN MARKETING TO ENHANCE PATIENT EXPERIENCE <i>Radu Alina Constina, "Dunărea de Jos" University of Galați</i> <i>Radu Razvan Tiberiu, "Dunărea de Jos" University of Galați</i>
7.	THE IMPACT OF DIRECT PAYMENTS ON THE EUROPEAN AGRICULTURAL SECTOR <i>Tudorache Claudiu, Bucharest University of Economic Studies</i> <i>Mocanu Steliana, Bucharest University of Economic Studies</i>
8.	DIGITALISATION OF EDUCATION AS A PUBLIC GOOD: IMPLICATIONS FOR HUMAN CAPITAL FORMATION AND ECONOMIC GROWTH <i>Constantin Alexandra, Bucharest University of Economic Studies</i> <i>Puiu Alexandra-Paula, Bucharest University of Economic Studies</i>
9.	TERRITORIAL DISPARITIES AND THE DYNAMICS OF AGRICULTURAL INVESTMENT IMPLEMENTATION IN ROMANIA: ANALYSIS OF MEASURES DR-15 AND DR-20 IN THE 2023–2027 NATIONAL STRATEGIC PLAN <i>Lădaru Georgiana-Raluca, Bucharest University of Economic Studies</i> <i>Petre Ionuț-Laurențiu, Bucharest University of Economic Studies</i> <i>Mocanu Steliana, Bucharest University of Economic Studies</i> <i>Dinu Mihai, Bucharest University of Economic Studies</i>
10.	ANALYSIS OF THE LIVESTOCK SECTOR IN ROMANIA <i>Stănescu Covasală Costin, Bucharest University of Economic Studies</i> <i>Dimitriu Anton-Theodor, Bucharest University of Economic Studies</i> <i>Chiva Alina-Oana, Bucharest University of Economic Studies</i>

	Nica Ovidia Ramona, Bucharest University of Economic Studies
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SECTION F3

Moderator: Lect. PhD. Diaconeasa Maria-Claudia, Bucharest University of Economic Studies

Room: Seminar 6

October 10th, 14:00 – 16:00

No.	Papers
1.	WINNING LEADS AND CLIENTS ON LINKEDIN: A STRATEGIC FRAMEWORK FOR B2B GROWTH AND PROFILE OPTIMISATION Jović Nikola, Singidunum University, Belgrade, Serbia, Arcadis Mobility Germany GmbH, Frankfurt, Germany
2.	BOARD DIVERSITY AND CORPORATE PERFORMANCE - A ROMANIA STUDY CASE Szilagyi Razvan, Bucharest University of Economic Studies
3.	MOTIVATION UNDER AUSTRITY: THE FATE OF RURAL EDUCATION IN ROMANIA AN INTEGRATED MASLOW–GOLEMAN–GHERGUȚ ANALYSIS Macovei Maria, Academy of Economic Studies of Moldova
4.	EXPLAINABLE AI FOR ELECTRICITY PRICE ANOMALY DETECTION: A SHAP-DRIVEN APPROACH IN ROMANIA'S ENERGY MARKET Andrei Alexandru-Victor, Bucharest University of Economic Studies Pele Daniel Traian, Bucharest University of Economic Studies
5.	LEADERSHIP COMMUNICATION AND TEAM PERFORMANCE IN DYNAMIC ENVIRONMENTS Buta Costin Andrei, Bucharest University of Economic Studies Badiu Irina, Bucharest University of Economic Studies
6.	EDUCATION, WORKFORCE INTEGRATION, AND SOCIAL INCLUSION: HOW DOES ROMANIA COMPARE WITH THE EUROPEAN UNION? Tănase Alexandru Marian Petrișor, Bucharest University of Economic Studies Țițan Emilia, Bucharest University of Economic Studies Caragea Iliana, Bucharest University of Economic Studies
7.	IMPLEMENTATION OF IMITATION STRATEGIES IN THE INNOVATIVE BEHAVIOR OF COMPANIES: BIBLIOMETRIC ANALYSIS Butmalai Valentina, "Dunărea de Jos" University of Galați Cristache Nicoleta, "Dunărea de Jos" University of Galați Săracu Alina-Florentina, "Dunărea de Jos" University of Galați Susanu Irina, "Dunărea de Jos" University of Galați

8.	TRIPLE TRANSITION IN SMES: ECONOMIC CHALLENGES AND POLICY IMPLICATIONS IN THE VISEGRAD GROUP CONTEXT <i>Janikovičová Sabina, University of Economics in Bratislava, Slovakia</i> <i>Barteková Mária, University of Economics in Bratislava, Slovakia</i>
9.	FOREIGN DIRECT INVESTMENT IN THE EUROPEAN UNION AND SUSTAINABILITY, A CLUSTER APPROACH <i>Popa Ilie Marius, Bucharest University of Economic Studies</i> <i>Bîănă Bogdan Andrei, Bucharest University of Economic Studies</i> <i>Țițan Emilia, Bucharest University of Economic Studies</i>
10.	CO-DESIGNING URBAN CLIMATE FUTURES IN MISSION CITIES: PARTICIPATORY GOVERNANCE AND GREEN INFRASTRUCTURE PLANNING IN THE EU MISSION FOR 100 CLIMATE-NEUTRAL CITIES <i>Dragnea Bogdan, Bucharest University of Economic Studies</i> <i>Băjan Mihai, Bucharest University of Economic Studies</i> <i>Ignat Raluca, Bucharest University of Economic Studies</i>
11.	THE EVOLUTION OF SALES OF THE INDITEX GROUP SINCE THE BREAKOUT OF THE COVID-19 PANDEMIC <i>Dzilská Zuzana, University of Economics in Bratislava, Slovakia</i>
12.	PARTICULARITIES OF THE RECRUITMENT AND SELECTION PROCESS OF HUMAN RESOURCES IN COMPANIES IN ROMANIA <i>Marin (Pascu) Florentina Emilia, Bucharest University of Economic Studies</i> <i>Marinaș Cristian Virgil, The Bucharest University of Economic Studies</i> <i>Miu Daria Maria, The Bucharest University of Economic Studies</i>
13.	ARTIFICIAL INTELLIGENCE IN INTERNATIONAL BUSINESS: A DATA-DRIVEN BIBLIOMETRIC STUDY <i>Stanomir Ruxandra, Bucharest University of Economic Studies</i> <i>Bădulescu Andreea-Alexandra, Bucharest University of Economic Studies</i>
14.	INDICATORS FOR MEASURING SOCIAL SUSTAINABILITY IN GLOBAL AGRIFOOD SYSTEMS <i>Farace Biasino, University of Pisa, Italy</i> <i>Tarabella Angela, University of Pisa, Italy</i>
15.	STRATEGICALLY EMBEDDING THE MARKETING DEPARTMENT WITHIN MANAGEMENT: DRIVERS, MODELS, AND LEADERSHIP PERSPECTIVES

	<i>Stanciu Mihai, The National University of Political Studies and Public Administration, Bucharest</i>
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